

An Economic Strategy for Bradford District 2018-2030 - Delivery Plan

Our young and enterprising population - ensure all our people are equipped with the skills and confidence to succeed

Priorities	What we are doing / programmes and projects	Description / What this will achieve	Lead Organisation	Partners	Value	Timescale & Key Delivery Dates	Key Outputs / Outcomes	Progress to date	Contribution to strategy targets	
Ensuring our people have the skills to succeed	Bradford District's Workforce Development Plan	Launch of People, Skills, Prosperity - Bradford District's Workforce Development Plan in February 2020. Strategy aims for a skills system that works for everyone with actions across three key themes - Building the skills employers seek, improving job quality and connecting communities to good jobs and careers.	Bradford Council	Bradford District Skills Partnership			Rolling five year plan that will bring 8,000 more local people into employment, 20,000 more people in the workforce qualified to Level 3 by 2023		Employment. Skills.	
	Opportunity Area	Programme will improve education standards and promote social mobility for young people in Bradford. Government funding will be used to support strengthen school leadership, improve literacy in primary schools, broaden career aspirations and remove barriers to learning.	Bradford Council	DfE	£11m		2021 Improved schools Ofsted grades. Narrow the gaps in reading and writing attainment. Ensure every child has meaningful encounters with employers. Improved educational research in		Skills	
	Industrial Centres of Excellence	Education-industry partnerships which equip young people with the competencies, credentials and experiences necessary for work	Bradford Council	CBMDC, University of Bradford, Bradford College, Keighley College, Shipley College (plus industry partners and schools on Ice Boards)	annual investment, currently £210k		Business planning for the next five years currently being undertaken with metrics being determined as part of that process. Main headline is the planned expansion from 5 to 9 ICEs. Agreed approach to be implemented from October 2018 with full roll out of new programme from September 2019. ongoing	Development of business plan being undertaken with steering group comprised of key ICE stakeholders.		
	Bradford Council Apprenticeships	Ambitious goal of employing 500 apprentices per year – above the 200-plus apprenticeship levy target. Bradford Council will work with district partners to allow apprentices to rotate around big employers, provide apprentice placements to SMEs and support the long-term unemployed back into work.	Bradford Council					Increased levels of apprenticeship recruitment and improved routes into employment.	The council increased apprenticeships from 190 in 2017/18 to 234 in 2018/19 in line with a target of 500 by 2021. The Council now have over 250 apprenticeships being undertaken in 44 different occupational areas ranging from Levels 2 to 6, including vehicle engineering, business administration, management, web and media, civil engineering, chartered surveyor and 8 new Social Worker degree.	Skills. Employment
	Employment Hub	Matching young people with apprenticeship and employment opportunities, enabling employers to meet their recruitment needs and getting 2,700 jobless young people into work. - City Region wide	WYCA	Bradford Council, West Yorks LAs			2018-2021			
	Enterprise Coordinator Programme	connecting senior leaders in business to senior leaders in schools, to influence the schools' career and enterprise strategy and curriculum and give students regular and relevant access to employers. An enhanced offer will be delivered to 12,000 disadvantaged students across the City Region in 2018/19.	WYCA				to 2020			
	Apprenticeship Grant for Employers	offering financial incentive of up to £2,000 to SMEs to encourage them to offer high quality apprenticeships in City Region priority skill areas and at advanced and higher levels, with young apprentices receiving the full National Living Wage. We aim to support 1,000 businesses to offer apprenticeships for the first time in 2018/19. offering a top up grant of £500 to smaller companies who take on a Higher or Degree apprentice (on top of basic grant of £1,500 for intermediate, advanced apprentices)	WYCA				2018/19			
	BradfordScience Festival	An annual, themed science festival which provides interactive and inclusive learning opportunities to inspire families and young people to engage with science in the city. Delivered with a variety of local partners, the Festival gives children, young people and families, inspiring encounters with STEM, with further and higher education, and with employers and workplaces. One of the aims of the Festival is to address the STEM skills gap by helping people in the Bradford district realise they too can pursue STEM	National Science and Media Museum	University of Bradford, Bradford College, Bradford Council, other STEM organisations across the District				Annual weekend festival	annual growth in attendance	
	Bradford Pathways	Employer-led model designed on sector pathways to enable young people to meet employers' skills needs	Bradford Council	CMBC, WYCA, CEC, Beanstalk, Bradford Community	6.4 FTE				increase in percentage of maintained business activity	
	Yorkshire Games Festival	An annual celebration of video games, it provides unique opportunities to hear and engage with major national and international industry guests, helping to inspire the next generation of games creators, showing how delegates can pursue a successful career in the games industry and helping them to explore the skills and tools needed. It also provides a platform to celebrate and encourage the games industry within Yorkshire by including a 'Yorkshire Games Showcase' where Yorkshire developers can exhibit and beta-test new work. New for 2019 is a partnership with BAFTA Young Games Designers delivering a programme of free activity for 11-18-year olds	National Science and Media Museum	University of Bradford, Bradford College, Bradford Council, other STEM organisations across the District				Annual 5 day festival	growth in attendance, development of programme	
Reach Higher	this project will enable 4,000 disadvantaged people to access high level education and training through graduate placements, mentor support and subsidies for employers.	West Yorkshire Consortium of Colleges	WYCA	£3.5m ESIF						
Degree Apprenticeship	Work to broaden the degree apprenticeship offer to include 12 occupational areas [insert], increasing choice and addressing employer skills needs.	Go Higher West Yorkshire								

	[re]boot	project to support 2,000 people to upskills, gain new skills/qualifications and enter employment within key regional sectors such as Construction/Engineerins and Digital	WYCA		2019-2022		
	Futuregoals careers campaign	Inspiring young people about the career opportunities available in the City Region with engaging content based on robust labour market evidence.	WYCA				Aim to reach 10,000 people across the City Region in 2018/19
	Discover Digital Campaign	Discover Digital works with businesses across Leeds City Region to help and support people into roles with digital skills. Aim to inspire individuals to start or change their career, to progress into a digitally skilled job so that we can reduce the digital skills gap and get more people into highly skilled roles. Dedicated website to achieve this	WYCA				
	Skills Service	The Skills Service offers a unique package of training and support for SMEs in the Leeds City Region. WYCC Skills Service Advisors will explore opportunities with businesses to offer the right skills solutions that can be part funded by the European	West Yorkshire Consortium of Colleges		£7m ESIF		13,000 inividuals across the City Region
	Skills Capital	Investing [£x] in new facilities in Bradford College to enable delivery of high quality provision linked to the priority skills needs of employers	WYCA				
	Bradford Covenant	Encourage connections between schools, teachers and businesses and give young people in every school access to positive business role models.	Bradford Council	Local Businesses, schools and voluntary and community sector			
Supporting enterprising people across the district	Community Enterprise Support	Support for people considering starting a new business, providing access to coaching, finance, office space and business services and training. Support will be targeted on specific gaps and priority areas to help remove barriers to employment	Bradford Council	Community Delivery Partners			
	Community Led Local Development - Keighley and Bradford	Programmes will respond to locally identified challenges and opportunities in Keighley and Manningham, Great Horton and City wards, supporting local businesses to grow, and helping unemployed people find jobs and develop new skills.	Delivery Leads - Airedale Enterprise Services and Action for Business Ltd	Delivery Leads - Airedale Enterprise Services and Action for Business Ltd	£4.8m ESIF	Delivery - late 2018 to June 2022 (contract runs until December 2022)	Business start ups, potential entrepreneurs assisted to be enterprise ready, Job creation, skills development, business growth
	Ad:venture	Ad:Venture programme for start-ups & SMEs. EU-funded programme of specialist advisers. Programme works with univesities across the region.	Leeds City Council	Bradford Council plus other LCR Councils and Universities, Bradford Chamber, Princes Trust	£ESIF	July 2016 to June 2022	Supoort for pre-starts and businesses under 3 years old with high growth potential. Access to business support, grants, workshops
	Supporting through property	Property portfolio offering easy-in, easy-out terms. Properties include City Hub, grade A services office proposition in Little Germany; Bradford Chamber Business Park (offices/workshops); Commerce Court (offices) and City Exchange - meeting space in Little Germany. Plans to bring two floors of Dever House at Chamber HQ to the market, providing 4,000 square foot of grade A services office space, also on easy-in, easy-out terms. Plans to deliver managed workspace comprising three new build units with mezzanines located off New Laine, Laisterdyke, Bradford, adjacent to Bradford Chamber Business Park. Site will be BREEAM Excellent, so solar PV, part green roof, EV charging points, permeable block paving, flood attenuation.	Bradford Chambers				
	Business Enterprise Fund (BEF)	Business Enterprise Fund is a not for profit social enterprise, set up to provide loans to SME businesses that will help them thrive and grow when other lenders can't fully assist. Giving people access to finance. Running the BEF for 12 years; £8.8m lent in	Bradford Chambers				
Ensure everyone can contribute and benefit from growth	STEP	3 strands of activity to support unemployed residents with differeing degrees of barriers into work.	Bradford Council	CMBDC, JCP, Aspire-igen, Incommunities, QED, Bridge, Reed	£9.6m (includes 30% contract value to be delivered in £230k per annum	ends March 2020	
	Skillshouse	Supports unemployed people with skills and opportunities with local employers.	Bradford Council	CBMDC, Bradford College, Shipley College, JCP, Aspire-igen, West Yorkshire Consortium of Colleges. Horton Housing, Refugee Education Training Advice Service			
	Textile Academy	The Textile Academy provides sewing machine training to help meet the skills shortages in textile firms in Keighley and the Aire Valley.	Keighley College	Employers, DWP, Community Groups, Skillshouse	£250,000		
	Integrated Communities Pilot	As part of MHCLG Integrated Communities Strategy Pilot DWP will lead on trailing new approaches to getting more people from disadvantaged communities into employment with a focus on segregated groups that are furthest from the labour market..	Bradford Council	MHCLG, DWP			
	More Skills Better jobs	to provide 6,000 individuals across the City Region in low-paid employment with access to training and improved technical skill levels in order to support career progression	West Yorkshire Consortium of Colleges				strategy developed [x]

Key	
City of Bradford Metropolitan District Council Lead	
West Yorkshire Combined Authority Lead	
Bradford / Yorkshire Chambers Lead	
Other Organisation Lead	